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**For Immediate Release**

**July 19, 2019**

**Rocky Mountain Poison & Drug Center changes its name**

**DENVER, CO:** Rocky Mountain Poison & Drug Center has changed its name to Rocky Mountain Poison & Drug Safety (RMPDS).

The word “Safety” was substituted for “Center” as it provides a more accurate description of the work done by the organization – to safeguard against harm by providing important answers, consultative guidance and clinical expertise to the public, our clients and their customers.

“Our new name better describes the safety-related work we do to support our clients and partners across many industries,” said Dr. Richard Dart, RMPDS Director. “We’re excited about the change, the new look of our logos and look forward to growing with our customers and expanding our services as the marketplace continues to evolve.”

In addition to the name change, RMPDS has realigned its core services into three service lines – Poison Center & Health Information, Drug & Consumer Product Services and Research & Consulting Services. The realignment better meets the unique and complex needs of public health, government agencies and the pharmaceutical and consumer products industries.

**About RMPDS**

Rocky Mountain Poison & Drug Safety provides specialized research, education, prevention and treatment services to meet the unique and complex needs of public health, government agencies and the pharmaceutical and consumer products industries. RMPDS employs over 200 industry professionals and provides solutions that span the lifecycle of a drug or consumer product through our Poison Center & Health Information, Drug & Consumer Product and Research & Consulting Services. We provide 24/7/365 contact center communication, exposure management and toxicology consulting, and research, analysis and surveillance, and consulting, including our industry-leading RADARS® system. Rocky Mountain Poison & Drug Safety, a department within Denver Health, was established in 1956 and has a long-standing reputation for excellence and expertise in the field of toxicology.

To learn more about Rocky Mountain Poison & Drug Safety, please visit [www.rmpds.org](http://www.rmpds.org)

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